

A low-angle, upward-looking shot of a modern skyscraper with a grid-like facade. The building is illuminated with a warm, golden light, contrasting with the cool, purple and blue tones of the sky. The perspective creates a sense of height and scale.

MODERNIZING YOUR  
BUSINESS GROWTH

「AM」

AYUSH MATHUR

STRATEGY CONSULTING  
& SOLUTIONS

[ayushmathur.org](http://ayushmathur.org)

IN THE VAST OCEAN  
OF COMPETITION  
**KNOWLEDGE**  
**IS POWER**

AYUSH  
MATHUR



# WHY STRATEGY CONSULTING

BOOST YOUR  
EFFICIENCY BY

**75%**



Simplifying  
processes &  
policies

ENHANCE YOUR  
WORK SPEED BY

**10x**



Use of  
technological  
advancement

CUT UNWANTED  
EXPENSES BY

**100%**



Proper planning  
of requirements  
for today & future

INCREASE CUSTOMER  
ACQUISITION BY

**150%**



Strategic brand  
positioning &  
marketing



A hand is shown at the bottom, palm up, holding a glowing, wireframe lightbulb. The lightbulb is composed of a network of white lines and dots, with a warm orange and yellow glow emanating from its base. The background is a dark blue gradient, decorated with various geometric shapes like triangles and polygons, some of which are also wireframe. The overall composition suggests themes of technology, innovation, and human assistance.

**HOW  
I HELP**





I empower entrepreneurs  
with knowledge & solutions  
to boost their confidence &  
make them stronger to  
compete with any situation.

**For New Business  
Initiations / Idea**

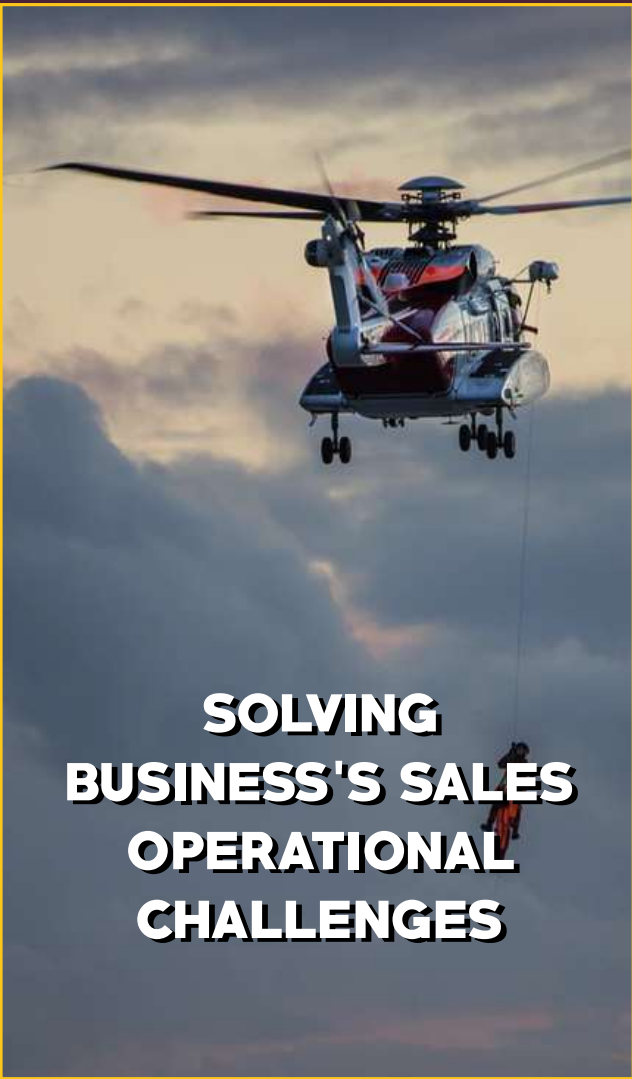
**For On-going issues  
in Existing business**



# MY SERVICES



**HELPING BUSINESSES BUILD  
AND RUN DIGITALLY**



**SOLVING  
BUSINESS'S SALES  
OPERATIONAL  
CHALLENGES**



**CREATING  
MARKETING  
STRATEGIES &  
ITS SOLUTIONS**

# MY SERVICES

**BUILDING STARTUPS  
THROUGH PLANNING,  
STRATEGIES & SOLUTIONS**



**WORKING WITH  
CXO's AS  
BUSINESS  
COACH/MENTOR**



**HELPING  
EMPLOYEES TO  
ACHIEVE  
ORGANIZATIONAL  
GROWTH**





An awarded multi-specialist strategy consultant specializing in building business through Innovation, Digitization & Branding

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STRATEGY CONSULTING  
& SOLUTIONS

# MY STORY

The passion & surge towards the entrepreneurial journey of my own and always been into the environment of sales and marketing. I took a much high interest in starting my own venture. Before my MBA, I tried starting my small business, in which I couldn't succeed due to a lack of strategic guidance, which helped me understand the importance of the right planning.

I completed my MBA from Cardiff University with a specialization in Management consulting and Strategic management. I learned how much strategy is important for any business success. From there I started my journey in the field of Strategy consulting.

At the start of my career, I have been awarded as the best upcoming business consultant by ET NOW and BIG RESEARCH. In my benefit, While consulting businesses I took advantage of my high analytical and creative skills which helped me creating absolutely on spot strategies and solutions required for success.

Also, serving so many corporates and individuals, have to manifold my knowledge and experience by learning from their mistakes, achievement & industry. I believe Knowledge Is the absolute power to keep the success going and with the right knowledge shared at the right time, we can achieve great height.